

Project IDEA

When presenting a project to potential project partners or investors, you need to briefly describe your project idea.

Guiding Questions

- What is the mission of your project?
 - What kind of problem will you solve?
 - What is the social value of your project?
 - Who is your target group?
- What is the strategy to reach your mission?
 - Are there already services on the market which try to solve the same problem?
 - What is innovative about your project?
 - Why is your project better than already existing alternatives?
 - How will you finance your project?
 - How will your customers know about your project?
- What are your activities?
 - For whom and how often will you carry out which activities?
 - Who will run the activities?

Project IDEA



My Project: Project IDEA

